

Situation & Outlook Report

Appleton, WI MSA (11540)

- Geographic-Demographic-Economic Characteristics -- [access other areas](#)
- access this document via <http://proximityone.com/cbsa/1/cbsa11540.htm>
- Updated: 05/06/19 .. [see about topic updates](#).

Use this frequently updated document to examine geographic, demographic, economic & business characteristics and trends for this metro. Links are provided throughout to compare this metro to other metros and areas using [interactive tables](#). Examine, for example, this metro in context of a peer group set of metros based on population size using [this metros interactive table](#).

Metros implicitly compete among themselves for market share and business/economic development. Compare metros of interest using the ProximityOne MetroDynamics tool, integrating data presented here with other data, to assess how two or more metros/areas compare side-by-side ... now and into the future.

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Metro in Regional Context



Core-Based Statistical Areas (CBSAs) - MSAs and MISAs

The nation's 933 CBSAs (August 2017 CBSA vintage) contained approximately 308.9 million people in 2018, representing approximately 94.4 percent of the nation's 327.2 population.

Metropolitan Statistical Areas (MSAs) - larger metros

The nation's 383 Metropolitan Statistical Areas contained approximately 281.1 million people in 2018, representing approximately 85.9 percent of the nation's population.

Micropolitan Statistical Areas (MISAs) - smaller metros

The nation's 550 Micropolitan Statistical Areas contained approximately 27.7 million people in 2018, representing approximately 8.5 percent of the nation's population.

Use the [county interactive table](#) to examine metro by county demographic change 2010-2018, the how and why of change and what these patterns suggest about the future.

Use the [CBSA/metro interactive table](#) to examine metro demographic change 2010-2017, the how and why of change and what these patterns suggest about the future.

New & Upcoming Updates (some items only appear in subscriber edition)

- Housing Price Index ([section 5.4](#)) quarterly/annual
- Establishments, employment & earnings ([section 6.6](#)) quarterly/annual
- Employment Situation ([section 6.7](#)) monthly/quarterly/annual

- Construction ([section 5.3](#)) monthly/quarterly/annual

Recent Updates

... this report updates frequently. Selected updates are listed below. [Register](#) to receive update notifications.

- 05.05.18 2018 Population & Components of Change; annual 2010-2018
.. sections updated: [2. Overview](#) .. [4. CBSA Components of Change](#) .. [4.2. CBSA County Components](#)
 - 03.06.18 Quarterly Establishments, Employment & Wages (QCEW) by Type of Business (NAICS)
.. 2018Q3 .. see section [6.2.2. QCEW Quarterly downloadable files](#)
 - 01.09.19 Overview Section
.. see section [2. Overview](#)
.. Personal Income subsection updated with one year more/most recent data.
 - 01.09.19 General Demographic Characteristics; 2016-2017
.. see section [4.3 General Demographic Characteristics](#)
.. updated with one year more/most recent data.
 - 01.09.19 General Housing Characteristics; 2016-2017
.. see section [5.2 General Housing Characteristics](#)
.. updated with one year more/most recent data.
 - 01.09.19 Economic Profile
.. see section [6.1 Economic Profile](#)
.. updated/extended with one year more/most recent data.
 - 01.09.19 General Economic Characteristics; 2016-2017
.. see section [6.4 General Economic Characteristics](#)
.. updated with one year more/most recent data.
 - 01.09.19 General Social Characteristics; 2016-2017
.. see section [7.1 General Social Characteristics](#)
.. updated with one year more/most recent data.
 - 10.10.18 Vintage 2018 Metro GIS Projects now available for each MSA
.. see section [3. GIS & Visual Analysis -- Reference & Thematic Pattern Maps](#)
.. integrating data shown in this report
.. create custom maps, view custom reports, visually/geospatially analyze data
 - 09.27.18 County Detailed Demographic Trend Profiles; 2010-2017
.. see section [4.2 Component Counties](#)
.. click county link in section to view new county demographic profile
 - 09.18.18 Gross Domestic Product & Related Measures
.. see section [6.5. Metro GDP Annual Update](#) - time series 2001-2017; updates with 2018 data December 2019
 - 09.18.18 Quarterly Establishments, Employment & Wages (QCEW) by Type of Business (NAICS)
.. see section [6.2.2. QCEW Quarterly downloadable files](#)
 - 09.14.18 New 2018 Vintage CBSA/Metro Delineations
.. [View 2018 MSAs and component counties](#)
 - 09.03.18 City population annual estimates updated through 2017 .. [4.1 Component Cities](#)
.. Housing Unit annual estimates updated through 2017 .. [5.1. Housing Units](#)
.. Cost of Living .. feature added for MSAs .. [6.8. Cost of Living](#)
 - 04.26.18 New 2016 County Business Patterns/Establishment attributes; [section 6.3](#)
 - 03.01.18 New 2017 Housing Price Index; new, extended structure; [section 5.4](#)
 - 01.19.18 New 2016 Metro/CBSA demographic-economic interactive tables; rank/compare metros
.. [General demographics](#) .. [Social](#) .. [Economic](#) .. [Housing](#)
 - Economic profile and personal income; [section 6.1](#); annual/November.
 - Census tracts overview section; annual/December.
 - General Demographics section updated/extended; annual/December.
 - Higher education institutions; annual/February.
 - Overview lead narrative on population components of change; annual/March.
 - Metro & county demographic component detailed annual estimates; annual/March.
 - School districts in metro & K-12 enrollment; annual/August.
- More about schedule and upcoming events ... [Calendar](#) ... [Upcoming Events](#) ... [Find Event](#)

1. Recent Trends & Outlook - [goto top](#)

This section provides a summary of recent business, demographic, economic trends; year-ahead & outlook to 2030.

The Recent Trends & Outlook section narrative is updated quarterly and is published in the subscriber edition. The narrative covers topics about this metro such as .. assessing the implications of next jobs report, impact of the Fed's action on the interest rate, which sectors are expanding or contracting, how housing market conditions are changing and more on insights to help your planning and decision-making.

Projections to 2030. The following table presents the most recent ProximityOne population projections to 2030 by metro county and and the metro overall. ProximityOne develops annual population estimates and projections by single year of age by county to 2030. We also develop custom estimates and projections. [Contact us](#) for further information (leave message in text box). Or call us at 888.364.7656. These projections are updated periodically and make use of other demographic-economic data presented in this document. See [terms of use](#).

Appleton, WI [11540] CBSA by County Population Estimates & Projections to 2030								
http://proximityone.com/outlook2030.htm								
-- Vintage: 01/09/18 -- Model: 1.0.2 -- Report: 1.1 -- Run: 01/22/18								
-- County --	7/1/2010	2010%	7/1/2020	2020%	7/1/2030	2030%	2010-30	2010-30%
Calumet, WI [55015]	49,011	21.69	49,564	20.71	50,478	19.88	1,467	2.99
Outagamie, WI [55087]	176,926	78.31	189,766	79.29	203,425	80.12	26,499	14.98
Region Total	225,937	100.00	239,330	100.00	253,903	100.00	27,966	12.38

2. Overview - [goto top](#)

Population. The total population of the Appleton, WI MSA changed from 225,944 in 2010 to 237,524 in 2018, a change of 11,580 (5.1%). Among all metros, Appleton, WI MSA ranked 190th in 2018, based on total population. It ranked 193th based population change from 2010 to 2018 and ranked 252th based population percent change from 2010 to 2018. See [section 1.](#) for population projections to 2030 for the metro by county. See [section 4.](#) for additional details on population.

Geography. The total land area of the Appleton, WI MSA is 955.8 SqMi with water area of 85.9 SqMi. The metro ranked 472th among all metros based on total land area. With 2017 population density of 247.0, the metro ranked 149th among all metros (based on land area).

Geographic Mobility. The net migration of the Appleton, WI MSA changed from 179 in 2011 (6/30/10 to 7/1/11) to 433 in 2018. From 2011 through 2018, the total net migration was 254; the average annual net migration was 32. See [section 4](#) for additional details on migration.

Housing. The total housing stock of the Appleton, WI MSA changed from 92,940 in 2010 to 97,736 in 2017, a change of 4,796 (5.2%). See [section 5](#) for additional details on housing.

Cost of Living. The regional price parity (RPP) for all goods and services for the Appleton, WI MSA changed from 92.8 in 2010 to 91.9 in 2016. The RPP is an index where the national average of the cost of goods and services sold is 100. The RPP is an indicator of the cost of living in that area relative to the U.S. overall average. See [section 6.8](#) for additional details on Cost of Living.

Personal Income. The total personal income of Appleton, WI MSA changed from 8,669 \$M in 2010 to 11,552 \$M in 2017, a change of 2,882 \$M (33.2%). The per capita personal income changed from \$38,370 in 2010 to \$48,921 in 2017, a change of \$10,551 (27.5%). See [section 6.1.](#) for additional details on personal income.

Gross Domestic Product. This metro ranked number 103 among the 383 MSAs based on 2017 per capita real GDP. The real per capita GDP changed from \$44,576 in 2011 to \$48,332 in 2017 a change of \$3,756 (8.4%).

.. **Real GDP** The real GDP changed from \$10,143M in 2011 to \$11,412M in 2017 a change of \$1,269M (12.51%).

.. **Current \$ GDP** The current dollar GDP changed from \$10,395M in 2011 to \$13,120M in 2017 a change of \$2,725M (26.21%).

.. **Quantity Index** The all industry GDP quantity index changed from 103.553 in 2011 to 116.507 in 2017 a change of 12.954 (12.510%).

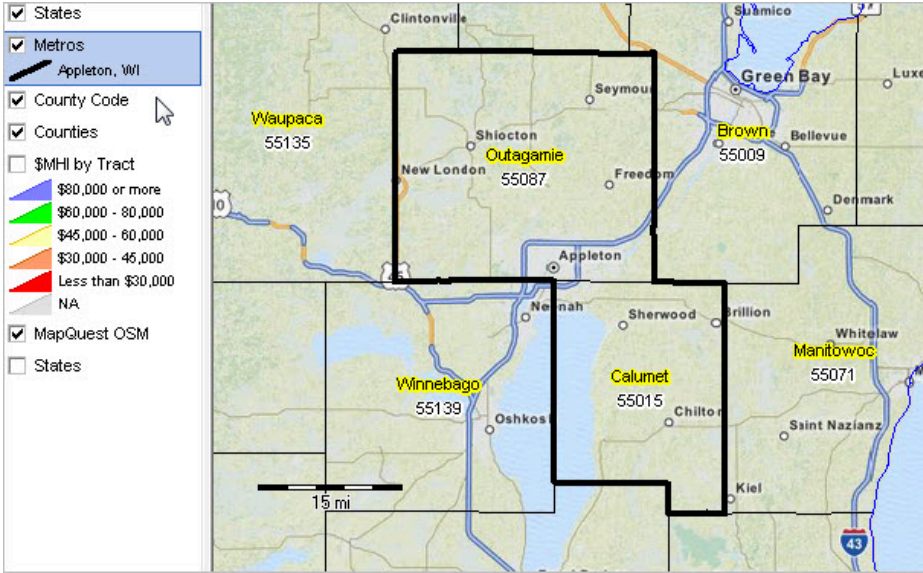
GDP is the most comprehensive measure of metro economic activity. GDP is the sum of the GDP originating in all industries in the metro. See [section 6.5.](#) for additional details on GDP.

Employment Situation (updated monthly). The Appleton, WI MSA labor force changed from 132,044 in November 2016 to 135,687 in November 2017, a change of 3,643 (2.8%). The unemployment rate changed from 3.13% in November 2016 to 2.51% in November 2017, a change of -0.61 (-19.62%). See [section 6.7.](#) for additional details on the employment situation.

3. GIS & Visual Analysis -- Reference & Thematic Pattern Maps - [goto top](#)

3.1. Lay of the Land - [goto top](#)

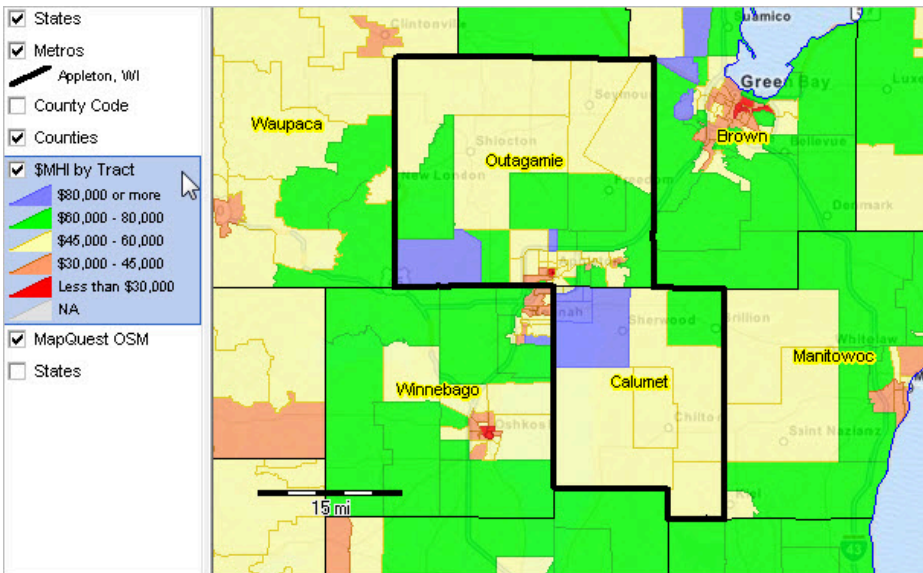
Counties are labeled with county name and state-county FIPS code.



View developed with CV XE GIS software. See [this section](#) to learn about making custom metro maps.

3.2. Patterns of Economic Prosperity by Neighborhood [go top](#)

Median household income by census tract (see color/data legend at left of map).



View developed with CV XE GIS software. See [this section](#) to learn about making custom metro maps.

Select a Different Metro

... click a link below or use [table](#)

- [10100](#) Aberdeen, SD MISA
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- [10540](#) Albany, OR MISA
- [10580](#) Albany-Schenectady-Troy, NY MISA
- [10620](#) Albemarle, NC MISA
- [10660](#) Albert Lea, NC MISA
- [10700](#) Albertville, AL MISA
- [10740](#) Albuquerque, NM MISA
- [10760](#) Alexander City, AL MISA
- [10780](#) Alexandria, LA MISA
- [10820](#) Alexandria, MN MISA
- [10860](#) Alice, TX MISA
- [10900](#) Allentown-Bethlehem-Easton, PA MISA
- [10940](#) Alma, MI MISA
- [10980](#) Alpena, MI MISA
- [11020](#) Altoona, PA MISA
- [11060](#) Altus, OK MISA
- [11100](#) Amarillo, TX MISA
- [11140](#) Americus, GA MISA
- [11180](#) Ames, IA MISA
- [11220](#) Amsterdam, NY MISA
- [11260](#) Anchorage, AK MISA
- [11380](#) Andrews, TX MISA
- [11420](#) Angola, IN MISA
- [11460](#) Ann Arbor, MI MISA
- [11500](#) Anniston-Oxford-Jacksonville, AL MISA
- [11540](#) Appleton, WI MISA
- [11580](#) Arcadia, FL MISA
- [11620](#) Ardmore, OK MISA
- [11660](#) Arkadelphia, AR MISA
- [11680](#) Arkansas City-Winfield, KS MISA
- [11700](#) Asheville, NC MISA
- [11740](#) Ashland, OH MISA
- [11780](#) Ashtabula, OH MISA
- [11820](#) Astoria, OR MISA
- [11860](#) Atchison, KS MISA
- [11900](#) Athens, OH MISA
- [11940](#) Athens, TN MISA
- [11980](#) Athens, TX MISA
- [12020](#) Athens-Clarke County, GA MISA
- [12060](#) Atlanta-Sandy Springs-Roswell, GA MISA
- [12100](#) Atlantic City-Hammonton, NJ MISA
- [12120](#) Atmore, AL MISA
- [12140](#) Auburn, IN MISA
- [12180](#) Auburn, NY MISA
- [12220](#) Auburn-Opelika, AL MISA
- [12260](#) Augusta-Richmond County, GA MISA
- [12300](#) Augusta-Waterville, ME MISA
- [12380](#) Austin, MN MISA
- [12420](#) Austin-Round Rock, TX MISA
- [12460](#) Bainbridge, GA MISA
- [12540](#) Bakersfield, CA MISA
- [12580](#) Baltimore-Columbia-Towson, MD MISA
- [12620](#) Bangor, ME MISA

4. Population Characteristics & Trends - [goto top](#)

Population and Components of Change by Year

Area	7/1/2010	7/1/2011	7/1/2012	7/1/2013	7/1/2014	7/1/2015	7/1/2016	7/1/2017	7/1/2018	2010-18 Change	2010- 18%/Avg
Total population	225,944	227,521	228,643	229,973	231,642	233,229	234,355	236,058	237,524	11,580	5.1
Births		2,945	2,841	2,814	2,763	2,891	2,835	2,741	2,727	22,557	3,222
Deaths		1,533	1,544	1,554	1,656	1,784	1,798	1,723	1,681	13,273	1,896
-- Natural Increase		1,412	1,297	1,260	1,107	1,107	1,037	1,018	1,046	9,284	1,326
Net Migration		179	-150	94	588	510	98	696	433	2,448	350
-- Intl Migration		128	-198	248	278	306	264	253	256	1,931	276
-- Domestic Migration		51	-348	-154	310	204	-166	443	177	517	74

4.1. Component City Characteristics [go top](#)

Principal Cities ([about principal cities](#)); Click link to view city profile.

The largest city in each metropolitan area is designated a "principal city." Additional cities qualify if specified requirements are met concerning population size and employment. The title of each metropolitan area consists of the names of up to three of its principal cities and the name of each state into which the metropolitan area extends.

Principal Cities with 2017 Population and Rank (among all 19,508 cities)

City Name	2017 Population	U.S. City Rank
Appleton	74,653	472

Cities are places of population concentration. Incorporated cities have governmental powers assigned by the corresponding state. Metros, or CBSAs, contain one or more incorporated city. The Census Bureau develops annual estimates of the population for all cities using a model-based estimation procedure (in contrast to sample survey-based population estimates developed through the American Community Survey ([ACS](#))). The model based estimates developed for all cities time lag of only a little over a year. In contrast, the ACS-based estimates for cities under 65,000 population have a time lag of four years and are estimates for a 5-year time period. For example, in January 2019, the 7/1/17 estimates are the most recent model-based population data for all cities, whereas the 2017 ACS estimates (centric to mid-2015) are the recent ACS-survey population estimates available for all cities.

Cities 10,000 population and over; click link to view city profile.

Area	7/1/2010	7/1/2011	7/1/2012	7/1/2013	7/1/2014	7/1/2015	7/1/2016	7/1/2017	Chg 10-17	%Chg 10-17
Appleton, WI (5502375)	72,739	72,960	73,169	73,626	74,021	74,173	74,447	74,653	1,914	2.6
Kaukauna, WI (5538800)	15,498	15,559	15,727	15,733	15,821	15,872	15,929	16,086	588	3.8
Little Chute, WI (5544950)	10,460	10,451	10,440	10,511	10,834	11,044	11,275	11,403	943	9.0

All places interactive tables -- ACS 2017 5-year estimates -- [General Demographics](#) | [Social](#) | [Economic](#) | [Housing](#)

All places interactive table -- 2010-2017 model-based [time series population estimates](#).

4.2. Component County Characteristics - [goto top](#)

Metropolitan areas are defined as one or more contiguous counties/county equivalent areas based on a set of demographic-economic criteria. Counties and county equivalent areas comprising the metro are shown below. For multi-county metros, this section provides insights into how the population is changing by county. Many metros changed geographic composition (counties included in the metro) between the Census 2010 vintage and the current vintage. These changes, if any, are also shown below (county is marked with **). Click county code link to view county components of change.

Area	7/1/2010	7/1/2011	7/1/2012	7/1/2013	7/1/2014	7/1/2015	7/1/2016	7/1/2017	7/1/2018	Chg 10-18	%Chg 10-18
Calumet County, WI (55015)	49,031	49,607	49,640	49,637	49,472	49,812	49,600	49,994	50,159	1,128	2.3
Outagamie County, WI (55087)	176,913	177,914	179,003	180,336	182,170	183,417	184,755	186,064	187,365	10,452	5.9

Number of county/county equivalent areas: 2

All counties demographic-economic interactive tables [General Demographics](#) | [Social](#) | [Economic](#) | [Housing](#)
 All counties [time series population estimates: 2010-2018](#) interactive table.

4.3. General Demographic Characteristics - [goto top](#)- based on Census American Community Survey 1-year estimates; <http://proximityone.com/acs2017.htm>- see related all ACS 2017 1 year metros General Demographic Characteristics interactive table: <http://proximityone.com/cbsa171dpl.htm>

Item	2016	2017	Chg16-17	%Chg16-17
Total population	234,079	236,126	2,047	0.9
Male	117,084	117,303	219	0.2
Female	116,995	118,823	1,828	1.6
Under 5 years	14,137	15,023	886	6.3
5 to 9 years	16,515	13,491	-3,024	-18.3
10 to 14 years	15,233	17,606	2,373	15.6
15 to 19 years	15,768	15,297	-471	-3.0
20 to 24 years	14,035	13,959	-76	-0.5
25 to 34 years	29,829	29,469	-360	-1.2
35 to 44 years	29,983	31,980	1,997	6.7
45 to 54 years	34,812	33,235	-1,577	-4.5
55 to 59 years	16,658	19,039	2,381	14.3
60 to 64 years	14,944	13,163	-1,781	-11.9
65 to 74 years	18,717	19,874	1,157	6.2
75 to 84 years	8,926	10,103	1,177	13.2
85 years and over	4,522	3,887	-635	-14.0
Median age (years)	38.8	39.0	0.2	0.5
18 years and over	178,173	179,895	1,722	1.0
21 years and over	170,328	172,257	1,929	1.1
62 years and over	41,085	41,740	655	1.6
65 years and over	32,165	33,864	1,699	5.3
Race/Origin				
One race	229,996	232,421	2,425	1.1
White	212,632	214,262	1,630	0.8
Black or African American	2,887	3,339	452	15.7
American Indian and Alaska Native	3,474	3,070	-404	-11.6
Asian	7,362	8,099	737	10.0
Native Hawaiian and Other Pacific Islander	65	76	11	16.9
Some other race	3,576	3,575	-1	0.0
Two or more races	4,083	3,705	-378	-9.3
Hispanic or Latino (of any race)	9,851	10,442	591	6.0
Mexican	7,905	8,811	906	11.5
Not Hispanic or Latino	224,228	225,684	1,456	0.6
White alone	207,525	208,066	541	0.3
Black or African American alone	2,875	3,044	169	5.9
Citizen, 18 and over	174,182	176,793	2,611	1.5
Male	86,110	87,693	1,583	1.8
Female	88,072	89,100	1,028	1.2

5. Housing Characteristics & Trends - [goto top](#)

5.1. Total Housing Units - [goto top](#)

Housing unit estimates shown in section 5.1. are model-based estimates developed by the Census Bureau annually. These estimates may differ some from ACS-based estimates shown in section 5.2. The model-based estimates are available in advance of the ACS-based data and developed using a different method. Unlike the ACS-based 1-year estimates, the model-based estimates are available for all counties and metros.

Item	7/1/2010	7/1/2011	7/1/2012	7/1/2013	7/1/2014	7/1/2015	7/1/2016	7/1/2017	Chg 10-17	%Chg 10-17
Total Housing Units	92,940	93,404	93,929	94,636	95,336	96,131	97,119	97,736	4,796	5.2

See related [time series housing estimates](#) interactive table.

5.2. General Housing Characteristics - [goto top](#)- based on Census American Community Survey 1-year estimates; <http://proximityone.com/acs2017.htm>- see related all ACS 2017 1 year metros Housing Characteristics interactive table: <http://proximityone.com/cbsa171dp4.htm>

Item	2016	2017	Chg16-17	%Chg16-17
Total housing units	96,833	97,752	919	0.9
Occupied housing units (households)	92,593	94,400	1,807	2.0
Vacant housing units	4,240	3,352	-888	-20.9
Homeowner vacancy rate	0.80	0.50	-0.30	-37.5
Rental vacancy rate	4.50	3.10	-1.40	-31.1
Units in Structure				
1-unit, detached	70,223	70,153	-70	-0.1
1-unit, attached	4,200	4,678	478	11.4
2 units	5,238	5,215	-23	-0.4
3 or 4 units	1,653	1,724	71	4.3
5 to 9 units	5,333	5,562	229	4.3
10 to 19 units	3,898	4,590	692	17.8
20 or more units	4,709	4,280	-429	-9.1
Mobile home	1,579	1,550	-29	-1.8
Boat, RV, van, etc.	0	0	0	...
Year Structure Built				
Built 2014 or later	1,245	2,612	1,367	109.8
Built 2010 or 2013	2,855	2,974	119	4.2
Built 2000 to 2009	14,771	13,384	-1,387	-9.4
Built 1990 to 1999	15,967	17,072	1,105	6.9
Built 1980 to 1989	11,514	12,167	653	5.7
Built 1970 to 1979	15,827	14,070	-1,757	-11.1
Built 1960 to 1969	6,919	7,684	765	11.1
Built 1950 to 1959	8,551	8,337	-214	-2.5
Built 1940 to 1949	4,460	4,326	-134	-3.0
Built 1939 or earlier	14,724	15,126	402	2.7
Total housing units - Median rooms	6	6	0	1.7
Occupied housing units - Owner-occupied	67,679	68,861	1,182	1.7
Occupied housing units - Renter-occupied	24,914	25,539	625	2.5
Average household size of owner-occupied unit	2.64	2.66	0.02	0.8
Average household size of renter-occupied unit	2.09	1.94	-0.15	-7.2
Year Moved into Unit; Occupied Housing Units				
Moved in 2015 or later	12,913	21,863	8,950	69.3
Moved in 2010 to 2014	24,557	21,865	-2,692	-11.0
Moved in 2000 to 2009	26,665	24,428	-2,237	-8.4
Moved in 1990 to 1999	12,983	13,164	181	1.4
Moved in 1980 to 1989	7,575	5,855	-1,720	-22.7
Moved in 1979 or earlier	7,900	7,225	-675	-8.5
Year Vehicles; Occupied Housing Units				
No vehicles available	2,919	3,975	1,056	36.2
1 vehicle available	27,841	27,051	-790	-2.8
2 vehicles available	40,759	41,984	1,225	3.0
3 or more vehicles available	21,074	21,390	316	1.5
House Heating; Occupied Housing Units				
Utility gas	65,496	68,365	2,869	4.4
Bottled, tank, or LP gas	8,342	7,041	-1,301	-15.6
Electricity	12,528	13,324	796	6.4
Fuel oil, kerosene, etc.	2,307	1,943	-364	-15.8
Coal or coke	120	231	111	92.5
Wood	2,190	2,236	46	2.1
Solar energy	35	67	32	91.4
occupants per room - 1.00 or less	91,391	93,305	1,914	2.1
occupants per room - 1.01 to 1.50	966	607	-359	-37.2
occupants per room - 1.51 or more	236	488	252	106.8
Housing Value; Occupied Housing Units				
Less than \$50,000	1,955	1,649	-306	-15.7
\$50,000 to \$99,999	7,704	6,826	-878	-11.4
\$100,000 to \$149,999	19,010	18,189	-821	-4.3
\$150,000 to \$199,999	15,821	17,300	1,479	9.3
\$200,000 to \$299,999	16,002	15,999	-3	0.0
\$300,000 to \$499,999	5,363	7,340	1,977	36.9
\$500,000 to \$999,999	1,537	1,305	-232	-15.1
\$1,000,000 or more	287	253	-34	-11.8
Median (dollars)	163,400	168,300	4,900	3.0
Mortgage Status; Owner-occupied units - total	67,679	68,861	1,182	1.7
Occupied housing units -Housing units with a mortgage	45,529	46,072	543	1.2
Occupied housing units - Housing units without a mortgage	22,150	22,789	639	2.9
Rent; Occupied units paying rent	23,879	24,577	698	2.9
Less than \$500	2,716	3,277	561	20.7
\$500 to \$999	17,065	17,657	592	3.5
\$1,000 to \$1,499	3,385	3,048	-337	-10.0
\$1,500 to \$1,999	347	401	54	15.6
\$2,000 to \$2,499	260	194	-66	-25.4
\$2,500 to \$2,999	0	0	0	...
\$3,000 or more	106	0	-106	-100.0
Median (dollars)	738	764	26	3.5
GRAPI; Occupied units paying rent (excl units where GRAPI not computed)	23,879	24,087	208	0.9
Less than 15.0 percent	4,320	4,676	356	8.2

15.0 to 19.9 percent	4,342	3,867	-475	-10.9
20.0 to 24.9 percent	3,243	3,529	286	8.8
25.0 to 29.9 percent	3,028	2,481	-547	-18.1
30.0 to 34.9 percent	1,242	2,007	765	61.6
35.0 percent or more	7,704	7,527	-177	-2.3

5.3. Residential Construction; Housing Units Authorized & Value - [goto top](#)

Based on Census Building Permits (http://proximityone.com/metro_residentialconstruction.htm), these data provide insights into the trending quality, type and value of new residential construction. See [web section](#) for footnote and related information. These data are updated monthly. The table presents the most recent 12 months.

Item	Aug15	Sep15	Oct15	Nov15	Dec15	Jan16	Feb16	Mar16	Apr16	May16	Jun16	Jul16
Total Residential Units	134	183	66	26	24	12	70	20	45	46	145	35
in 1 unit bldgs	38	34	40	24	22	12	30	12	41	46	45	35
in 2 unit bldgs	0	6	4	2	2	0	0	8	4	0	8	0
in 3-4 unit bldgs	0	0	0	0	0	0	0	0	0	0	0	0
in 5+ unit bldgs	96	143	22	0	0	0	40	0	0	0	92	0
Bldgs with 5+ units	8	8	3	0	0	0	1	0	0	0	8	0
Percent Coverage	74	74	74	74	74	74	74	74	73	73	73	73
Value (\$000), Total Units	15,485	17,608	12,673	5,571	5,754	3,140	16,189	3,663	10,184	11,862	17,017	7,440
1 unit structures	9,687	6,872	10,646	5,321	5,554	3,140	7,689	2,813	9,634	11,862	10,415	7,440
2 unit structures	0	675	652	250	200	0	0	850	550	0	894	0
3-4 unit structures	0	0	0	0	0	0	0	0	0	0	0	0
5+ unit structures	5,798	10,061	1,375	0	0	0	8,500	0	0	0	5,708	0

5.4. Housing Price Index - [goto top](#)

Based on the [FHFA](#) (Fannie Mae/Freddie Mac) Housing Price Index (<http://proximityone.com/hpi.htm>), these non seasonally adjusted data provide insights into movement of single-family housing prices. The data are updated quarterly and feature a short lag between the date of availability and quarterly reference date. See related [interactive table](#) to compare areas. See related [5-Digit ZIP Code](#) HPI interactive table.

This table shows annual HPI values for the U.S., CBSA state, CBSA and CBSA component counties for the base year 2000 = 100. The rightmost column shows housing value appreciation between 2010 and 2017.

Housing Price Index:	2010	2011	2012	2013	2014	2015	2016	2017	HPA 10-17
United States	126.86	121.29	118.99	123.23	130.83	136.39	143.64	151.78	19.64
State: Wisconsin	124.02	119.98	117.80	117.62	119.44	122.47	127.25	133.62	7.74
Metro: Appleton, WI MSA	118.53	115.52	115.38	115.13	116.20	118.78	123.16	130.12	9.78
Calumet County, WI	119.33	116.88	116.70	116.36	118.23	120.09	124.46	130.19	9.10
Outagamie County, WI	118.24	115.06	114.92	114.70	115.57	118.34	122.75	130.06	10.00

6. Economic Characteristics & Trends - [goto top](#)

6.1. Economic Profile - [goto top](#)

Based on [BEA](#) Regional Economic Information System (<http://proximityone.com/reis.htm>), these data provide a comprehensive overview of the local economy. See [web section](#) for footnote and related information.

Economic Characteristics

Item	2010	2011	2012	2013	2014	2015	2016	2017	Chg10-17	%Chg10-17
Personal income (millions of dollars)	8,669	9,249	9,646	9,783	10,314	10,765	11,161	11,552	2,882	33.2
..Net earnings by place of residence	6,094	6,600	6,889	6,981	7,278	7,565	7,847	8,099	2,005	32.9
..Personal current transfer receipts	1,300	1,274	1,274	1,303	1,381	1,451	1,482	1,550	250	19.2
...Income maintenance benefits 1/	86	88	90	94	94	93	87	89	3	3.8
...Unemployment insurance compensation	116	81	63	51	27	22	19	21	-96	-82.2
...Retirement and other	1,098	1,104	1,121	1,158	1,260	1,336	1,376	1,440	342	31.1
..Dividends, interest, and rent 2/	1,276	1,376	1,483	1,500	1,655	1,749	1,832	1,903	627	49.2
..Population (persons) 3/	225,940	227,552	228,676	229,973	231,595	233,131	234,302	236,126	10,186	4.5
..Per capita personal income 4/	38,370	40,646	42,182	42,541	44,534	46,175	47,636	48,921	10,551	27.5
..Per capita net earnings 4/	26,972	29,004	30,127	30,355	31,425	32,448	33,491	34,300	7,328	27.2
..Per capita pers current trans receipts 4/	5,753	5,597	5,570	5,665	5,965	6,225	6,326	6,562	809	14.1
...Per capita income maint benefits 4/	380	389	393	410	408	397	371	378	-2	-0.5
...Per capita unempl insurance comp 4/	514	357	274	220	118	95	82	88	-426	-82.9
...Per capita retirement and other 4/	4,859	4,851	4,903	5,036	5,439	5,732	5,873	6,097	1,238	25.5
..Per capita dividends, interest & rent 4/	5,646	6,046	6,485	6,521	7,144	7,502	7,819	8,059	2,413	42.7
..Earnings by place of work	6,385	6,780	7,106	7,183	7,535	7,871	8,144	8,398	2,013	31.5
...Wages and salaries	4,665	4,862	5,088	5,164	5,419	5,692	5,926	6,110	1,446	31.0
...Supplements to wages and salaries	1,253	1,325	1,363	1,380	1,419	1,414	1,478	1,528	275	21.9
...Employer cont/empl pens/insur funds 5/	875	920	943	954	981	962	1,019	1,061	186	21.3
...Employer cont/govt social insurance	379	405	420	425	438	452	459	467	89	23.4
...Proprietors income	467	593	655	639	696	765	740	760	293	62.8
...Farm proprietors income	25	79	77	80	108	118	64	51	26	103.2
...Nonfarm proprietors income	442	514	578	559	588	647	675	708	267	60.5
Total employment (number of jobs)	141,901	144,429	146,010	147,002	150,035	151,936	154,803	155,329	13,428	9.5
..Wage and salary employment	118,937	120,684	122,399	122,936	125,484	127,159	129,404	129,470	10,533	8.9
..Proprietors employment	22,964	23,745	23,611	24,066	24,551	24,777	25,399	25,859	2,895	12.6
...Farm proprietors employment 6/	1,768	1,729	1,682	1,701	1,684	1,692	1,684	1,680	-88	-5.0
...Nonfarm proprietors employment	21,196	22,016	21,929	22,365	22,867	23,085	23,715	24,179	2,983	14.1
Average earnings per job (dollars)	44,993	46,942	48,667	48,866	50,218	51,803	52,607	54,064	9,071	20.2
..Average wages and salaries	39,218	40,284	41,565	42,008	43,185	44,761	45,794	47,193	7,975	20.3
..Average nonfarm proprietors income	20,830	23,367	26,352	25,013	25,711	28,033	28,475	29,298	8,468	40.7

6.2. Establishments, Employment & Earnings by Sector (QCEW) - [goto top](#)

6.2.1. Establishments, Employment & Earnings by Sector (QCEW)

Based on [BLS](#) Quarterly Census of Employment and Wages (<http://proximityone.com/eee.htm>), these data are updated quarterly and feature only a 7 month lag between the date of availability and quarterly reference date. See related [interactive table](#) to compare areas.

Sector	Establishments 2016Q2	Employment 2016Q2	Avg Weekly Wages 2016Q2	Establishments 2017Q2	Employment 2017Q2	Avg Weekly Wages 2017Q2
Total, all industries	5,927	121,604	819	5,947	122,032	851
Total, all industries - Fed Govt	37	660	1,085	39	675	1,228
Total, all industries - St Govt	15	241	883	14	249	885
Total, all industries - Local Govt	206	11,264	847	205	11,411	892
Total, all industries - Private	5,669	109,439	814	5,689	109,697	844
Goods-producing	1,228	32,690	1,015	1,226	32,784	1,055
Natural resources and mining	106	1,345	725	111	1,412	719
Construction	696	7,850	1,082	698	8,334	1,118
Manufacturing	426	23,496	1,010	417	23,038	1,053
Service-providing	4,441	76,749	729	4,463	76,914	755
Trade, transportation & utilities	1,315	23,130	684	1,287	22,976	747
Information	54	48	1,630	1,006
Financial activities	556	6,952	1,099	562	7,064	1,057
Professional & business services	758	13,471	879	754	13,821	870
Education and health services	657	14,647	941	712	14,763	964
Leisure and hospitality	634	12,615	253	629	12,292	269
Other services	467	471	4,367	507
Total, all industries - Private	94	1,114	718	100	1,161	690

.. cell value of '.' indicates value suppressed to maintain confidentiality.

6.2.2. Establishments, Employment & Earnings by Sector (QCEW) - Downloadable Detailed NAICS Files

Use the following links to access detailed QCEW data by detailed type of business (CSV files) .. See [notes on using these files](#).

.. [2016Q2](#) .. [2016Q3](#) .. [2016Q4](#) .. [2017Q1](#) .. [2017Q2](#) .. [2017Q3](#) .. [2017Q4](#) .. [2018Q1](#) .. [2018Q2](#) .. [2018Q3](#)

6.3. Establishments, Employment & Earnings by Sector (CBP) - [goto top](#)

Based on Census County Business Patterns (<http://proximityone.com/cbp2016.htm>), these place of work data include all sectors except crop/animal production; rail transportation; postal service; pension, health, welfare & vacation funds; trusts, estates & agency accounts; private households; public administration. Most government operations are excluded. See related [interactive table](#).

... this section updates with 2017 data in April 2019.

Establishments, Employment & Earnings by Sector

Sector	Estab 2014	Emp 2014	Avg Annual Pay 2014	Estab 2015	Emp 2015	Avg Annual Pay 2015	Estab 2016	Emp 2016	Avg Annual Pay 2016
-- Total for all sectors	5,795	110,641	42,867	5,898	112,362	42,573	5,905	116,043	43,815
11 - Agriculture, Forestry, Fishing, Hunting	9	0	...	8	31	44,839	8	32	49,125
21 - Mining, Quarrying & Oil/Gas Extraction	10	166	41,741	8	183	37,454	8	165	39,812
22 - Utilities	6	0	...	6	0	...	7	0	...
23 - Construction	700	7,207	69,103	712	6,123	68,482	721	7,355	73,492
31 - Manufacturing	428	22,612	53,218	426	21,479	52,870	413	21,869	56,758
42 - Wholesale Trade	355	5,598	54,054	345	5,683	58,502	343	5,899	60,218
44 - Retail Trade	820	14,428	22,835	833	14,436	23,834	821	14,883	23,935
48 - Transportation and Warehousing	183	4,551	51,307	193	4,615	51,434	194	4,796	49,063
51 - Information	83	1,961	49,611	84	2,138	49,176	94	2,027	50,612
52 - Finance and Insurance	411	5,720	68,202	426	6,272	64,303	431	6,523	58,882
53 - Real Estate and Rental and Leasing	159	1,007	30,669	175	1,020	33,715	169	957	34,070
54 - Professional, Scientific & Tech Svcs	430	3,854	60,228	437	4,093	62,081	418	3,984	64,981
55 - Management of Companies/Enterprises	70	2,991	70,132	70	3,152	69,370	70	2,973	67,726
56 - Administrative and Support+	268	8,430	29,221	276	9,603	28,240	295	10,347	30,285
61 - Educational Services	71	2,142	22,443	71	2,043	23,565	74	2,044	23,729
62 - Health Care and Social Assistance	541	13,053	47,837	553	13,990	46,614	576	14,099	47,762
71 - Arts, Entertainment, and Recreation	101	1,986	11,805	118	1,154	15,840	110	1,222	15,332
72 - Accommodation and Food Services	566	9,475	12,241	569	9,972	12,995	566	10,385	13,397
81 - Other Services (exc Public Admin)	581	5,201	25,323	583	6,144	24,457	582	6,257	24,557

6.4. General Economic Characteristics - [goto top](#)- based on Census American Community Survey 1-year estimates; <http://proximityone.com/acs2017.htm>- see related all ACS 2017 1 year metros Economic Characteristics interactive table: <http://proximityone.com/cbsa171dp3.htm>

Item	2016	2017	Chg16-17	%Chg16-17
Labor Force; Population 16 years and over	184,948	186,584	1,636	0.9
In labor force	132,799	132,814	15	0.0
In labor force - Civilian labor force	132,799	132,814	15	0.0
In labor force - Civilian labor force - Employed	128,408	129,835	1,427	1.1
In labor force - Civilian labor force - Unemployed	4,391	2,979	-1,412	-32.2
In labor force - Armed Forces	0	0	0	...
Not in labor force	52,149	53,770	1,621	3.1
In labor force - Civilian labor force	132,799	132,814	15	0.0
In labor force - Unemployment Rate	3.3	2.2	-1.1	-33.3
Employment by Industry; Civilian employed population 16 years and over	128,408	129,835	1,427	1.1
Agriculture, forestry, fishing and hunting, and mining	1,522	2,180	658	43.2
Construction	8,443	10,312	1,869	22.1
Manufacturing	29,057	30,080	1,023	3.5
Wholesale trade	4,863	4,583	-280	-5.8
Retail trade	14,766	11,130	-3,636	-24.6
Transportation and warehousing, and utilities	4,939	5,232	293	5.9
Information	1,014	2,865	1,851	182.5
Finance and insurance, and real estate and rental and leasing	8,732	8,272	-460	-5.3
Prof, scientific & management, & adm and waste mgmt services	10,749	9,735	-1,014	-9.4
Educational services, and health care and social assistance	26,556	27,408	852	3.2
Arts, entertainment, & recreation, & accommodation & food services	10,063	9,171	-892	-8.9
Other services, except public administration	4,254	5,351	1,097	25.8
Public administration	3,450	3,516	66	1.9
Class of Worker; Civilian employed population 16 years and over	128,408	129,835	1,427	1.1
Private wage and salary workers	111,151	110,644	-507	-0.5
Government workers	11,970	13,766	1,796	15.0
Self-employed in own not incorporated business workers	5,152	5,182	30	0.6
Unpaid family workers	135	243	108	80.0
Household Income; Total households	92,593	94,400	1,807	2.0
Less than \$10,000	2,548	3,776	1,228	48.2
\$10,000 to \$14,999	3,719	2,334	-1,385	-37.2
\$15,000 to \$24,999	7,557	8,985	1,428	18.9
\$25,000 to \$34,999	8,444	7,864	-580	-6.9
\$35,000 to \$49,999	13,194	12,781	-413	-3.1
\$50,000 to \$74,999	18,121	17,462	-659	-3.6
\$75,000 to \$99,999	15,418	13,394	-2,024	-13.1
\$100,000 to \$149,999	16,152	17,451	1,299	8.0
\$150,000 to \$199,999	4,126	6,528	2,402	58.2
\$200,000 or more	3,314	3,825	511	15.4
Median household income (dollars)	63,902	65,990	2,088	3.3
Mean household income (dollars)	79,796	82,663	2,867	3.6
Earnings; Total households with earnings	75,534	75,830	296	0.4
With earnings - Mean earnings (dollars)	79,763	87,173	7,410	9.3
With Social Security	26,360	26,273	-87	-0.3
Mean Social Security income (dollars)	19,554	19,523	-31	-0.2
With retirement income	15,157	14,531	-626	-4.1
Mean retirement income (dollars)	20,410	19,456	-954	-4.7
With Supplemental Security Income	3,732	4,279	547	14.7
Mean Supplemental Security Income (dollars)	11,261	11,399	138	1.2
With cash public assistance income	1,265	1,322	57	4.5
Mean cash public assistance income (dollars)	1,773	3,567	1,794	101.2
With Food Stamp/SNAP benefits in the past 12 months	6,830	6,252	-578	-8.5
Family Income; Families	62,813	63,964	1,151	1.8
Less than \$10,000	1,084	1,420	336	31.0
\$10,000 to \$14,999	1,053	887	-166	-15.8
\$15,000 to \$24,999	2,865	3,275	410	14.3
\$25,000 to \$34,999	4,354	3,498	-856	-19.7
\$35,000 to \$49,999	7,218	7,567	349	4.8
\$50,000 to \$74,999	12,501	11,948	-553	-4.4
\$75,000 to \$99,999	12,474	10,958	-1,516	-12.2
\$100,000 to \$149,999	14,377	14,933	556	3.9
\$150,000 to \$199,999	3,876	6,038	2,162	55.8
\$200,000 or more	3,011	3,440	429	14.2
Median family income (dollars)	78,823	81,367	2,544	3.2
Mean family income (dollars)	94,077	97,060	2,983	3.2
Per capita income (dollars)	32,160	33,406	1,246	3.9
Per capita income (dollars) - Nonfamily households	29,780	30,436	656	2.2
Median nonfamily income (dollars)	37,244	36,534	-710	-1.9
Mean nonfamily income (dollars)	47,023	48,172	1,149	2.4
Median earnings for workers (dollars)	35,690	39,053	3,363	9.4
Median earnings for male full-time, year-round workers (dollars)	51,758	55,222	3,464	6.7
Median earnings for female full-time, year-round workers (dollars)	40,367	41,999	1,632	4.0
Insurance Coverage; Civilian Noninstitutionalized Population	232,575	234,663	2,088	0.9
With health insurance coverage	223,573	226,188	2,615	1.2
With private health insurance coverage	187,111	189,208	2,097	1.1
With public health coverage	59,883	63,113	3,230	5.4
No health insurance coverage	9,002	8,475	-527	-5.9

6.5. Gross Domestic Product - [goto top](#)

Based on [BEA](#) Metro Gross Domestic Products (GDP) estimates (<http://proximityone.com/metrogdp.htm>), these provide a comprehensive measure of the metro economic output. Gross domestic product (GDP) is the value of the goods and services produced by the metro's economy less the value of the goods and services used up in production. GDP estimates, updated annually, are available for only Metropolitan Statistical Areas (MSAs). Use the [interactive table](#) to rank, sort, compare metros.

Item	2011	2012	2013	2014	2015	2016	2017	Change 2011-17	%Change 2011-17
Gross Domestic Product, per capita real GDP	44,576	44,823	43,845	44,971	46,835	48,155	48,332	3,756	8.40
Real GDP (millions)	10,143	10,250	10,083	10,415	10,919	11,283	11,412	1,269	12.51
GDP (current dollars, millions)	10,395	10,758	10,801	11,374	12,205	12,811	13,120	2,725	26.21
Real GDP Quantity Index, all industry	103.553	104.640	102.938	106.326	111.468	115.186	116.507

6.6. Fortune 1000 Companies with Headquarters in Metro - [goto top](#)

The Fortune 1000 companies (http://proximityone.com/metros_fortune1000.htm) are the largest businesses in the U.S.

This section is updated (2018 businesses) and expanded with additional attributes subscriber edition.

6.7. Labor Market Characteristics & Trends [go top](#)

Based on [BLS](#) Local Area Unemployment Statistics (<http://proximityone.com/laus.htm>), these data are updated monthly and feature only a 2 month lag between the date of availability and month reference date. See related annual labor force characteristics in [section 6.4](#). See related [interactive table](#) to compare areas. The table shows most recent six months and data (not seasonally adjusted) for month one year earlier than most recent month.

Item	Nov16	Jun17	Jul17	Aug17	Sep17	Oct17	Nov17	Change 11/16-11/17	%Change 11/16-11/17
Labor Force	132,044	136,900	137,379	136,928	135,033	135,212	135,687	3,643	2.76
Employment	127,913	132,713	133,294	132,957	131,505	131,526	132,275	4,362	3.41
Unemployment	4,131	4,187	4,085	3,971	3,528	3,686	3,412	-719	-17.40
Unemployment Rate	3.13	3.06	2.97	2.90	2.61	2.73	2.51	-0.61	-19.62

6.8. Cost of Living [go top](#)

A cost of living measure is provided by the Regional Price Parity (RPP) for goods and services for an area (state or MSA). The RPP is developed by the Bureau of Economic Analysis (BEA) and updated annually. The RPP is an index where the national average of the cost of goods and services sold is 100. The RPP is a measure of the cost of living in that area relative to the U.S. overall average. The RPP is available for states and MSAs. The 2006-2016 series will be updated and extended to 2017 in May 2019. More detail is available in subscriber edition.

The Regional Price Parity (RPP) for all goods and services for the Appleton, WI MSA changed from 92.8 in 2010 to 91.9 in 2017.

7. Social & Education Characteristics - [goto top](#)

7.1. General Social Characteristics - [goto top](#)

- based on Census American Community Survey 1-year estimates; <http://proximityone.com/acs2017.htm>

- see related all ACS 2017 1 year metros Social Characteristics interactive table: <http://proximityone.com/cbsa171dp2.htm>

Item	2016	2017	Chg16-17	%Chg16-17
Total households	92,593	94,400	1,807	2.0
Family households (families)	62,813	63,964	1,151	1.8
Nonfamily households	29,780	30,436	656	2.2
Nonfamily households - Householder living alone	24,208	24,742	534	2.2
Average household size	2.49	2.47	-0.02	-0.8
Average family size	3.03	2.99	-0.04	-1.3
Population in households	230,718	232,770	2,052	0.9
Enrolled in School; Population 3 years and over enrolled in school	58,787	57,037	-1,750	-3.0
Nursery school, preschool	3,550	4,040	490	13.8
Kindergarten	3,405	2,412	-993	-29.2
Elementary school (grades 1-8)	24,821	25,143	322	1.3
High school (grades 9-12)	13,979	13,182	-797	-5.7
College or graduate school	13,032	12,260	-772	-5.9
Educational Attainment; Population 25 years and over	158,391	160,750	2,359	1.5
Less than 9th grade	3,933	2,511	-1,422	-36.2
9th to 12th grade, no diploma	6,366	6,385	19	0.3
High school graduate (includes equivalency)	49,358	48,406	-952	-1.9
Some college, no degree	33,775	31,715	-2,060	-6.1
Associate's degree	20,704	23,666	2,962	14.3
Bachelor's degree	32,219	33,033	814	2.5
Graduate or professional degree	12,036	15,034	2,998	24.9
Percent high school graduate or higher	93.5	94.5	1.0	1.1
Percent bachelor's degree or higher	27.9	29.9	2.0	7.2
Mobility/Migration; Residence one year ago - Population 1 year and over	230,872	233,180	2,308	1.0
Same house	205,767	211,300	5,533	2.7
Different house in the U.S.	24,437	21,716	-2,721	-11.1
Same county	12,245	10,292	-1,953	-15.9
Different county	12,192	11,424	-768	-6.3
Different county - Same state	8,678	9,020	342	3.9
Different county - Different state	3,514	2,404	-1,110	-31.6
Abroad	668	164	-504	-75.4
Nativity				
Native	225,873	228,702	2,829	1.3
Born in United States	224,598	227,792	3,194	1.4
Born in United States - State of residence	189,483	190,554	1,071	0.6
Born in United States - Different state	35,115	37,238	2,123	6.0
Born in PR, U.S. Island or born abroad to Americans	1,275	910	-365	-28.6
Foreign born	8,206	7,424	-782	-9.5
Foreign-born population	8,206	7,424	-782	-9.5
Naturalized U.S. citizen	3,632	4,154	522	14.4
Not a U.S. citizen	4,574	3,270	-1,304	-28.5
Language Soken at Home; Population 5 years and over	219,942	221,103	1,161	0.5
English only	205,696	207,007	1,311	0.6
Language other than English	14,246	14,096	-150	-1.1
Language other than English - Speak English less than "very well"	4,334	4,885	551	12.7
Spanish	7,089	6,299	-790	-11.1
Spanish - Speak English less than "very well"	2,178	2,455	277	12.7
Computer Access; Total households	92,593	94,400	1,807	2.0
With a computer	83,290	86,890	3,600	4.3
With a computer - With a broadband Internet subscription	79,214	83,231	4,017	5.1

7.2. Component School District/Local Education Agency (LEA) Characteristics - [goto top](#)

Characteristics for 2015-16 School Year

Name	LEAID	LoGrade	HiGrade	Schools	Students	City
Appleton Area School District	5500390	PK	12	40	16,331	Appleton, WI
Brillion School District	5501680	PK	12	3	965	Brillion, WI
Chilton School District	5502520	PK	12	3	1,177	Chilton, WI
Freedom Area School District	5504920	PK	12	3	1,634	Freedom, WI
Hilbert School District	5506450	PK	12	3	422	Hilbert, WI
Hortonville Area School District	5506600	PK	12	8	3,713	Hortonville, WI
Kaukauna Area School District	5507290	PK	12	7	3,914	Kaukauna, WI
Kimberly Area School District	5507470	PK	12	10	5,055	Combined Locks, WI
Little Chute Area School District	5508160	PK	12	6	1,550	Little Chute, WI
New Holstein School District	5510530	PK	12	3	1,074	New Holstein, WI
Oneida Nation School	5900114	KG	12	1	...	Oneida, WI
Seymour Community School District	5513530	PK	12	4	2,349	Seymour, WI
Shiocton School District	5513770	PK	12	2	722	Shiocton, WI
Stockbridge School District	5514520	PK	12	3	212	Stockbridge, WI

Number in this metro: 15

7.3. Component Higher Education Institution Characteristics - [goto top](#)

This section is not available for this area in this version.

8. GeoPolitics - [goto top](#)

Metro breakout not available for this area in this version. See related:

- 115th Congressional Districts demographic-economic interactive tables [General demographics](#) .. [Social](#) .. [Economic](#) .. [Housing](#)
- State Legislative Districts (2016 cycle) [interactive table](#)

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Using this Document ... [goto top](#)

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Additional Information

ProximityOne develops geodemographic-economic data and analytical tools and helps organizations knit together and use diverse data in a decision-making and analytical framework. We develop custom demographic/economic estimates and projections, develop geographic and geocoded address files, and assist with impact and geospatial analyses. Wide-ranging organizations use our tools (software, data, methodologies) to analyze their own data integrated with other data. Follow ProximityOne on Twitter at www.twitter.com/proximityone. [Contact us](#) (888-364-7656) with questions about data covered in this section or to discuss custom estimates, projections or analyses for your areas of interest.